

2024

BRZ

Accessories



Genuine Subaru BRZ Accessories

A sports car for the ages.

Engineered for performance, the 2024 Subaru BRZ is built for serious driving, bringing you classic enjoyment with crisp control around every bend. As you connect with the road, elevate your driving excitement with the addition of Genuine Subaru Accessories.

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Genuine Subaru Accessories are backed by the vehicle's 3-year or 36,000-mile limited warranty, even if the accessory is installed after retail delivery. Genuine Subaru Accessories installed after the 3-year/36,000-mile warranty period are backed by a 1-year, unlimited mileage warranty. See your warranty and maintenance booklet for more details.

A design to be admired.

With its sleek, low-profile body and sculpted lines, the Subaru BRZ is a modern remix of classic sports car style. Keep it looking its best to leave a lasting impression with Genuine Subaru Accessories.



Door Scuff Protector

A durable, easy to clean plastic shell that protects your doors from common shoe scuffs and other scrapes when entering and exiting your vehicle. The unique texture complements the design of the BRZ. Comes in a set of two.

J131SCC000



All-Weather Floor Liners

High wall design helps protect the vehicle carpet from spills, snow, sand, mud, dirt and moisture.

- ★ *Engineered to precisely fit the BRZ footwell area.*
- ★ *Constructed with soft, durable materials to help minimize warping, fading or tearing vs. aftermarket alternatives.*

J501SCC000

Not intended for use on top of Carpeted Floor Mats.





Severe Weather Companion

The Severe Weather Companion contains just about everything needed to handle an unexpected weather emergency while traveling. Included are items which help provide the basic necessities such as warmth, light, water, first aid, and the ability to signal for help; all packaged in a handy padded canvas carrying case.

SOA868V9502



Roadside Emergency Kit

The Genuine Subaru Roadside Emergency Kit contains a range of essential items to assist you in an automotive emergency. Including jumper cables, a reflective triangle, a first aid kit and more. The kit is designed to help keep you safe and dry – and get you on the road again. The components of the kit are packaged in a padded, embroidered carrying case.

SOA868V9511

Battery Warmer

Warms vehicle's battery for easier starting in extremely cold weather. Plugs into a household electrical outlet.

J601SCA000



Engine Block Heater

Warms engine coolant to promote easier starting in extreme cold conditions. Plugs into a household electrical outlet.

A091SCC011





Rear Bumper Appliqué

Clear, scratch-resistant urethane film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.

E771SCC000

Wheel Locks – Alloy

Bright chrome wheel locks help deter theft of wheels and tires. Includes four locks and key.

B321SFL000



Wheel Lug Nut and Lock Set – Black

Match your dark colored wheels by changing all lug nuts to black for improved styling. Includes four locks and key to help deter theft of wheels and tires.

B321SFL020



Battery Charger and Maintainer

Custom engineered for Subaru vehicles, the Battery Charger and Maintainer efficiently charges 12-volt lead acid batteries to maximize battery life. Comes with alligator clamps for quick connections and ring-terminals for more permanent connections, to help ensure your vehicle's battery is ready for your next adventure.

- ★ Fully automatic charging with LED lights and countdown timer to indicate remaining charge time.
- ★ 'Try' LED light indicates when you can attempt to start your vehicle.
- ★ 'Reconditioning' mode restores deeply discharged batteries.
- ★ Reverse polarity protection.
- ★ Designed with a rubber bumper to protect both the accessory and the vehicle during use.

SOA9010001



Extensive testing is performed on Genuine Subaru Accessories to help ensure strict Subaru engineering specifications and safety requirements are met.



Mud Flaps

Help protect the paint finish from chips and the undercarriage from rust and corrosion. Includes BRZ logo.

- ✦ *Serve as a protective barrier between the tires and wheel well.*
- ✦ *Help minimize water, dirt and mud spray.*
- ✦ *Evaluated for durability and to withstand various weather conditions.*

J101SCC000

Cannot be used in conjunction with STI Under Spoiler – Rear Quarter.

Door Edge Guards

Help protect your door edges from dings and chips with custom-fit, body color-matched Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.

- SOA801P070V2 (Crystal Black Silica)**
- SOA801P070W6 (Crystal White Pearl)**
- SOA801P070TQ (Ice Silver Metallic)**
- SOA801P070T7 (Ignition Red)**
- SOA801P070M3 (Magnetite Gray Metallic)**
- SOA801P070G8 (Sapphire Blue Pearl)**
- SOA801P070E4 (WR Blue Pearl)**



Prepared for takeoff.

Your Subaru BRZ brings performance and precision to everyday driving. Keep your gear secured as you take on every twist and turn with Genuine Subaru Accessories.



Cargo Tray

Helps protect the trunk area from sand, water, stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

J501SCC200

Cargo Organizer

Conveniently transport your outdoor gear or up to four grocery bags neatly in the back. Quickly collapses for easy storage when not in use.

SOA567T100





Cargo Net

Neatly holds cargo and prevents it from sliding while the vehicle is in motion.

F51SCC000



Ash Tray

Fits conveniently in the center console cup holder. Easily removed to empty contents.

F6010SC000



Auto-Dimming Mirror with Compass and HomeLink®

Detects glare and darkens automatically to protect vision.

- ◆ Features an 8-point digital compass.
- ◆ Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more.
- ◆ Provides status of garage door if programmed to a compatible opener with two-way communication.

H501SCC000

Sunshade – Windshield

The foldable Sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. The Sunshade is custom-cut to fit properly, and includes a handy storage bag.

SOA3991530



Genuine Subaru Accessories are designed using original factory vehicle CAD data for a precise fit compared to "one size fits all" aftermarket additions.

Fun for all.

Bring your furry companions along with you on every ride in safety and comfort with Genuine Subaru Pet-friendly Accessories.



Pet Travel Bowl

Travel with your pet's food and water in one convenient, portable container. Freeze water in the base to keep water cool and wet food fresh. Manufactured by Sleepypod® and designed in distinctive Subaru blue.

- ✦ *Lid doubles as a second bowl.*
- ✦ *Textured base helps resist spilling or tipping.*
- ✦ *Constructed of FDA food grade silicone, dishwasher and microwave safe and BPA free.*

SOA854B001 (Small)
SOA854B002 (Medium)



License Plate Frames – Pet Lover

At Subaru, pets are part of the family. Share your love for your furry, scaly or feathered friends with our Pet Lover license plate frame. Subaru Pet Lover license plate frames are manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and feature a 1/2" frame width around the top and sides and 1-1/8" width bottom.

SOA342L165 (Matte Black)
SOA342L166 (Stainless Steel)

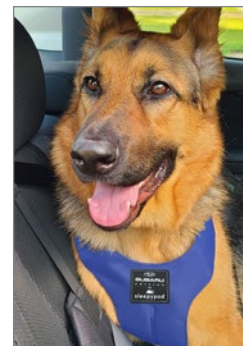
Pet Carrier and Mobile Pet Bed

Multi-functional, ultra-plush pet bed provides comfort for your pet and helps make travel less stressful. Features zipper pulls to remove upper mesh dome, padded carry handle and adjustable shoulder strap. Manufactured by Sleepypod® and uniquely designed in Subaru blue.

- ✦ *Doubles as a carrier and car seat to transport your small dog or cat in comfort and safety.*
- ✦ *Crash-tested and certified by the Center for Pet Safety.*
- ✦ *Designed with Velcro® positioning points to secure seatbelt straps when used as a car seat.*
- ✦ *Luggage-grade exterior easily wiped clean.*
- ✦ *Removable plush bedding is machine-washable.*

SOA854S100

Suitable for pets weighing 15 pounds and under.
Not suitable for use during air travel.

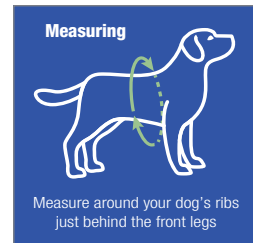


Pet Harness

Buckle up your dog for safety before you begin your road trip together. Infinity Loop webbing design, padded vest, seatbelt grade straps and stress-tested buckles work together to distribute and reduce damaging forces in the event of a car collision. Manufactured by Sleepypod® in signature Subaru blue. Refer to the sizing guide to determine the correct size for your dog.

- ✦ *Crash-tested at child safety seat standards and certified by the Center for Pet Safety for dogs 18-90 lbs.*
- ✦ *Double "D" ring connection design to affix a leash.*
- ✦ *Reflective strips and logo for improved visibility at night.*

- SOA854H000 (Small: 16.5" - 22")**
- SOA854H010 (Medium: 22.5" - 28")**
- SOA854H020 (Large: 28.5" - 34")**
- SOA854H030 (X-Large: 34.5" - 40")**



A reflection of rally racing heritage.



It's built upon decades of motorsports engineering. The Subaru BRZ gives you precise control and confident grip on any road or track. Elevate its iconic sports car legacy with Genuine STI Accessories.





STI Door Handle Cup Protector

Protects your door handle cup area. Comes in a carbon fiber pattern for a stylish accent.

J1210CA500



STI Starter Switch

Upgrade the stock push start button with the STI Starter Switch. The cherry red button with STI logo in the center gives the interior of your BRZ a sporty appearance.

H5010CC000



STI Flexible V-bar

STI Flexible V-bar provides improved steering response, stability and handling when cornering without sacrificing ride quality. Includes STI logo.

E4010CC100

STI Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with STI logo, leather strap and universal split ring.

SOA342L156



STI Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel, with a brushed finish and permanent black laser etched STI logo.

SOA342L159



STI Short Throw Shifter – 6MT

Reduces shift throw lengths for crisper shifts and sportier driving feel.

C1010CC000

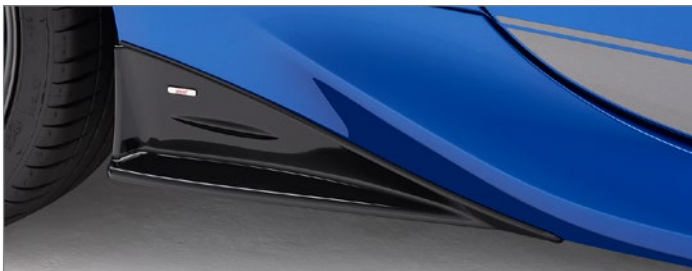




STI Under Spoiler – Front

This under spoiler gives the BRZ a mean, ground-hugging look. Includes STI logo.

E2410CC000



STI Under Spoiler – Side

Continue the ground-hugging look down the rocker panels of the BRZ. Kit includes both left and right side under spoilers. Includes STI logo.

E2610CC000



STI Under Spoiler – Rear Quarter

Complete the look on the side of the BRZ with the addition of this under spoiler. Kit includes both right and left side under spoilers.

E5610CC000



STI Mud Flaps

Help protect the paint finish from chips and the undercarriage from rust and corrosion. Includes STI logo and available in black or signature STI cherry red.

- ◆ *Serve as a protective barrier between the tires and wheel well.*
- ◆ *Help minimize water, dirt and mud spray.*
- ◆ *Evaluated for durability and to withstand various weather conditions.*

J101SCC100 (Black)
J101SCC200 (Red)

Cannot be used in conjunction with STI Under Spoiler – Rear Quarter.



STI Shift Knobs

The ultimate shift knobs for your BRZ. STI Shift Knobs combine the highest quality aluminum and leather materials, ergonomic shapes and ideal weight balance.

C1010CC100 (6MT)
C1010CC110 (AT)



STI Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the STI logo and an "O" ring seal to help keep the valve orifices clean.

SOA342L136



STI License Plate Frames

Frames display the STI logo in UV resistant polyurethane coating and feature a 1/2" frame width around the top and sides and 1-1/8" width bottom. Made from heavy-gauge 304-stainless steel that will not rust or corrode.

SOA342L126 (Matte Black)
SOA342L123 (Stainless Steel)

Dressed to impress.

With its aerodynamic attributes, your Subaru BRZ has been refined over decades to deliver spirited performance with admirable exterior styling. Make a statement of your own with Genuine Subaru Accessories.



Exterior Graphics Kit – Side

Add a stylish touch to your BRZ with graphics for the lower door panels. The Exterior Graphics Kit is constructed of durable PVC film in a gunmetal gray finish.

J121SCC000



Fender Vent Accent

Intensify the aggressive design of the BRZ with the addition of the Fender Vent Accent. The accent is finished in gloss black and adds a level of attitude to the modern styling of the vehicle. Comes in a set of two.

E7110CC000



Rear Bumper Diffuser

Lower rear body panel helps to direct airflow and adds a sculpted finishing touch to the BRZ lower rear body line.

E5610CC150



Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the Subaru star cluster and an "O" ring seal to help keep the valve orifices clean.

SOA342L168 (Black)

SOA342L137 (Chrome)



LED Upgrade

Enhance the illumination of your standard interior lights with brighter, whiter and crisper LED lighting.

- ✦ *Developed to rigorous Subaru standards for seamless operation and uninterrupted functionality.*
- ✦ *Tested to help ensure the safety of your vehicle's electrical infrastructure.*
- ✦ *Visor bulbs evaluated and carefully color tuned for flattering lighting.*

H461SCC130



Footwell Illumination Kit

Illuminate dark corners of the front floor area and upgrade the interior ambiance with a soft blue glow.

- ✦ *LED lights install securely into designated, prearranged locations.*
- ✦ *Brightens and dims in conjunction with vehicle interior lighting.*
- ✦ *Integrated into vehicle's electrical infrastructure for uninterrupted functionality.*

H461SCC000



Vortex Generator

Add a stylish performance look to the roof of your BRZ with the Vortex Generator.

E751SCC000



Subaru Oil Cap

Replacement oil cap is machined from billet aluminum, anodized in blue and laser etched with the Subaru logo.

SOA3881310

Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel, with a brushed finish and permanent black laser etched graphics.

SOA342L162



Key Chains – Carbon Fiber

Carbon fiber composite and stainless steel key chains with leather strap and universal split ring.

SOA342L158 (BRZ)

SOA342L155 (Subaru)



Parking Only Sign

Keep your parking spot exclusive for your BRZ. Kit includes 8" x 12" sign, mounting screws and hider caps.

SOA342L151

Trunk Spoiler

Sleek, low-profile design adds just the right amount of attitude to your BRZ. The spoiler comes in Crystal Black Silica finish.

E7210CC000



Genuine Subaru License Plate Frames are manufactured from superior quality 304-stainless steel that will not rust or corrode and feature a 2-hole design. Kits include matching hardware fastener caps for a seamless appearance.



License Plate Frames – Slim Line

Feature a 1/2" frame width around all four sides.

SOA342L104 (Stainless Steel)

SOA342L105 (Matte Black)



License Plate Frames – Slim Line (Subaru)

Feature a 1/2" frame width around all four sides.

SOA342L152 (Stainless Steel)

SOA342L153 (Matte Black)



License Plate Frames – Adventure Seeker

You pick the adventure, your Subaru will get you there. Adventure Seeker license plate frames are for the explorer. Feature a 1/2" frame width around the top and sides and 1-1/8" width bottom.

SOA342L164 (Stainless Steel)

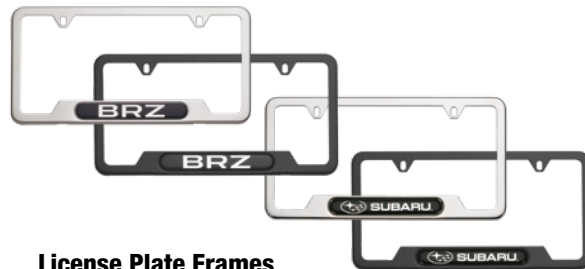
SOA342L163 (Matte Black)



License Plate Mounting Bracket – Universal Fit

With four holes across the top, the license plate mounting bracket can be installed without drilling on models with existing bumper holes. Stainless steel with black powder coated finish. Includes mounting hardware for easy installation.

SOA342L171



License Plate Frames

Frames display the BRZ or Subaru logo in UV resistant polyurethane coating and feature a 1/2" frame width around the top and sides and 1-1/8" width bottom.

SOA342L147 (BRZ-Stainless Steel)

SOA342L146 (BRZ-Matte Black)

SOA342L127 (Subaru-Stainless Steel)

SOA342L167 (Subaru-Matte Black)



License Plate Frame (Slim Line) and License Plate Mounting Bracket – Front

This set includes a slim line license plate frame and front license plate mounting bracket.

SOA342L169 (Stainless Steel)

SOA342L170 (Matte Black)



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